

Accounting for Surgeons & Specialists



EUSTICE & CO
ACCOUNTANTS 
BUILD YOUR BUSINESS & GROW YOUR WEALTH

"We recognise the fact that life as a medical specialist or surgeon is very demanding. Dealing with public health issues can be extremely stressful and the operating theatre is a pressure cooker environment."

Michelle Eustice - Partner

Over the past two decades, we have mentored dozens of medical specialists, general surgeons, neurosurgeons, paediatric surgeons, orthopaedic surgeons and plastic surgeons through the various stages of their business life cycle from start up right through to succession and sale.

We understand the medical profession and recognise the pressure, the stress and the long days. Early morning procedures followed by consultations then patient rounds in the evening plus reading and research take their toll. With human life at risk, you must be prepared for all types of emergencies and if you are on call you need to make sacrifices for your patients. From a business perspective, we recognise the importance of the right business structure, adequate insurances, the right accounting software and strategies to protect your assets.

If you're starting out as a specialist or surgeon there are numerous issues to consider and as business start-up specialists we can help you with everything from your branding to your business structure, site selection, commercial lease, corporate brochure, business plan and cash flow budget. One of our biggest points of difference compared to traditional accounting firms is our marketing expertise. In fact, we believe marketing could be the difference between gloom and boom for most small business owners and we can assist you with your branding, website design and construction and even help you with the production of your videos and social media campaigns. You'll find we are not your average firm of accountants who just 'keep the score' and our mission is to help you accelerate your business and financial success.

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"We are so much more than just tax Accountants. We offer you strategies to grow your business, your profits and your wealth. Over the past decade specialists and surgeons have become a real niche within our accounting firm and if you're looking to get the right advice when starting, buying or developing your medical practice call us today on (03) 9583 9944."

Michelle Eustice



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Here at Eustice & Co we are different to most accounting firms because we view the tax return as the start of the client process, not the end. We want to help you minimise the time and cost associated with bookkeeping and tax 'compliance' work so together we can spend more time working ON your business and your marketing.

We are advocates for cloud accounting solutions and ultimately our mission is to help you fast track your business success with a range of tailored accounting, financial, tax and marketing solutions including:

- Start-Up Business Advice for Medical Specialists & Surgeons
- Advice and Establishment of Your Business and Tax Structure
- Advice & Assistance with the Purchase or Sale of your Business
- Spreadsheets and Tools including a Start Up Expense Checklist
- Tax Registrations including your ABN, TFN, GST, WorkCover etc.
- Preparation of a Business Plan, Cash Flow Budget and Profit Projections
- Accounting Software Selection and Training – Bookkeeping, Invoicing, Payroll etc.
- Preparation of Finance Applications for Banking Institutions
- Site Location and Advice Regarding your Commercial Lease
- Preparation and Analysis of Financial Statements
- Bookkeeping and Payroll Services
- Tax Planning Strategies
- Industry Benchmarking and KPI Management
- Marketing Advice including Branding, Brochures and Social Media
- Advice and Assistance with Website Development, Content and SEO
- Wealth Creation Strategies and Financial Planning Services
- Advice on Self Managed Superannuation Funds
- Vehicle & Equipment Finance (Medical Equipment, Fit Out and Vehicles)
- Monitoring Labour Costs & Advice regarding Employee Relations and Workplace Laws
- Advice regarding Claiming Motor Vehicle Costs
- Business & Risk Insurances
- Business Succession Planning



Call us today on (03) 9583 9944 to discuss how we can help you grow your business, your profits and your wealth.